Forum of the Countries of Latin America and the Caribbean on Sustainable Development

Side event Hecho por Nosotros
“Weaving Wisdom, Building Futures: A Latin American Dialogue on Sustainability”

Event Overview:
A transformative discussion hosted by Hecho por Nosotros & Animaná, exploring “Weaving Wisdom, Building Futures: A Latin American Dialogue on Sustainability”. This event serves as a side event at the Forum of the Countries of Latin America and the Caribbean on Sustainable Development.

The event delves into the essence of the new circular and regenerative economy, starting with purposeful thinking in human ecology to sustain unbounded creativity within social construction. We will immerse ourselves in the realm of Creative Industries, where arts, culture, commerce, and technology intersect, examining how they can pave the way for a sustainable creative economy. We seek to promote the awareness of culture and history of communities, and recognise and honor the richness of ancestral perspectives. The idea is to build a creative economy that fosters growth and social inclusion, and for that we must encourage the introduction of a collaborative system that embraces inclusivity and equity and promotes the idea that every individual must actively participate in the collective journey to the future.

Speakers from the global south will illuminate the value of collaboration in creating economic, cultural, and ethical wealth. Discussions will explore how collaboration among stakeholders can enhance the Circular and Creative Economy, leveraging capacity-building, technology, digital tools, education, and financial resources to promote inclusivity and sustainability.

Additionally, we will venture on the way systemic change would redefine the very foundations of our system and incorporate the diversity of approaches and knowledge that emerge from our cultural roots and ancestral worldviews. This is essential in the context of Latin America, because it will allow us to embrace local wisdom and traditional practices, which would strengthen the region’s circular and sustainable actions.
Through collaborative and co-creation initiatives, we aim to accelerate progress across all Sustainable Development Goals (SDGs). The discussion will underscore the significance of inclusive
finance, particularly in the creative industry, focusing on key areas where it can support entrepreneurs and businesses in adopting sustainable practices. Opportunities from regenerative models will also be explored, illustrating how they drive innovation and foster sustainable development within the creative industry.

Objectives:

1. Increase awareness about the importance of shifting systems towards sustainability, highlighting the interconnectedness of ancestral roots, circular digital innovation, and inclusive entrepreneurship in fostering sustainable futures.

2. Showcase successful models and case studies where systemic change has been achieved through innovative approaches in the textile industry and other sectors that have accelerated progress toward the 2030 Agenda, particularly SDG 1 (No Poverty).

3. Encourage active engagement and participation from diverse stakeholders, including businesses, governments, NGOs, and local communities, in driving systemic change and fostering local empowerment and collaborative learning for educational innovation.

4. Foster Local Empowerment and Collaborative Learning for Educational Innovation: Showcase tangible achievements in solutions that address issues related to sustainable development, climate solutions, and regional progress through innovative partnerships, while ensuring inclusion of South American heritage and perspectives.

Format of the event: Workshop

The workshop implements “Circular Design Thinking,” a methodology based on the principles of circular economy. This live ecosystem in action activity aims to create change on the spot. Circular Design Thinking guides the design of circular business models, allowing for the development of more sustainable solutions in the business world. The objective is to foster a community of changemakers and focus on the intersection between development, sustainability, and business in the Latin American and Caribbean context.

Collaboration and co-creation initiatives will be emphasized as crucial drivers of progress across Sustainable Development Goals, facilitating the adoption of circular and regenerative models,
promoting inclusivity, and driving innovation. Through these discussions, the event aims to provide a comprehensive exploration of how responsible tech innovation, circular models, inclusive finance, and regenerative practices can collectively drive positive change and foster sustainable development in the creative industry and beyond.

The event’s format is a hybrid workshop, with members of Hecho por Nosotros (HxN) Chile and our collaborator Luciana Mitjavila from the Universidad Andrés Bello (UAB). Luciana will manage the in-person space, and Adriana Marina will be the virtual facilitator, ensuring that the people participating through Zoom can do it synchronically. The event will be centered around the Circular Design Methodology; through interactive activities, we hope to demonstrate how this approach can drive sustainability and circular economy initiatives. Participants will actively engage in group activities to identify sustainable opportunities within value chains while aligning with the Sustainable Development Goals (SDGs). Furthermore, they will collaboratively define sustainable and circular business models.

Additionally, the workshop will spotlight the collaborative efforts between participating organizations, including the UAB and Hecho por Nosotros (HxN), and highlight how these organizations have developed ways in which our region’s cultural wisdom has positively impacted the development of more sustainable and just communities. The participation of international experts in the workshops mentioned before will be instrumental in providing valuable insights and guidance. These experts, hailing from diverse regions of the world, will deliver keynote speeches and actively engage in panel discussions. They will shed light on the implications of the digital revolution for private sector development and public policy, emphasizing the importance of inclusive digitalization and its alignment with climate change perspectives on a global scale. Furthermore, the workshops will explore how to foster a circular economy that accommodates enterprises of all sizes, from micro to large, thereby promoting formalization and sustainability. The experts will share strategies and best practices to boost circularity within business operations, encouraging a shift towards more sustainable practices. Additionally, discussions will delve into policy innovations aimed at fostering entrepreneurship in a digital environment. The focus will be on designing and implementing policies that create a conducive global e-business climate, facilitating wealth and job creation. Participants will collaborate to generate innovative and actionable ideas for policy implementation, ensuring that the outcomes contribute effectively to sustainable development and economic growth.

**Target Audience:**


The event is tailored for a diverse array of stakeholders, including micro, small, and medium-sized enterprises (MSMEs), individuals within organizations, and government representatives seeking to integrate sustainable practices into their actions. This includes those interested in adopting the Circular Design Thinking methodology for their sustainable initiatives. The audience comprises global businesses of varying sizes, entrepreneurs, foundations, organizations, and stakeholders invested in sustainability, digital transformation, and innovation within the creative industry. The overarching goal is to cultivate a platform for knowledge exchange and robust collaboration among participants.

**Expected Outcomes:**
Participants can anticipate gaining invaluable insights from international experts, enabling them to comprehend the practical challenges and opportunities inherent in the digital and sustainable transformation of the creative industry. They will also discern key areas for collaborative endeavors, innovation, and diverse avenues for growth and diversification. Moreover, the event endeavors to facilitate networking opportunities, ignite tangible actions, and contribute significantly to the collective construction of a more inclusive and sustainable creative economy.

**Participants:**

- ánima
- Ashoka
- Universidad Andrés Bello
- Luciana Mitjavila
- Nicolas Garrido
- Adriana Marina
- Catalyst LATAM 2030
- Universidad Nacional de Rosario

**AGENDA**

April 15th 2024. 18:00 - 19:30 GMT-3 (please connect 10 minutes in advance)
CEPAL Building, Avenida Dag Hammarskjöld 3477 de Vitacura, Santiago de Chile - Aula 2 Sector ILPES

Zoom: xxxxxxxxxx
Meeting ID: xxxxxxxx
Passcode: xxxxxxxx
Welcome by the founder of Hecho por Nosotros & animaná and a brief note on the importance of promoting innovative development through creative industries in Latin America.

Luciana Mitjavila
Welcome by the Executive Director of the Sustainable Development Hub at Universidad Andrés Bello, emphasizing the crucial role of fostering collaboration and action among various stakeholders to exchange knowledge and address the pressing sustainability challenges of our time.

HxN: presentation of the organization and its work 18:15 - 18:35 / 20 MIN
Adriana

DYNAMIC PANEL - Circular Design Methodology 18:35 - 19:15 / 40 MIN

Introduction: What is Circular Design Methodology, how is it useful, how can we apply it to this topic.

Instructions: How the activity will take place in the room and on Zoom

Activity: Participants representing academia, creative communities, technology experts, sustainable development specialists, and policy-makers will engage in workshop sessions focusing on two case studies related to sustainability challenges. Through the lens of Circular Design Thinking, they will explore innovative solutions to address these challenges.

They will be guided by the speaker.

CONCLUSIONS 19:15 - 19:30 / 15 MIN

Moderator
Summary of key takeaways from the event and concluding remarks.
Circular Design Methodology implementation in the future (is it useful for the organizations and participants in their daily activities?)
Intersection between sustainability, cultural heritage and Latin American communities.

Adriana Marina
Thank you note